Picking a Horse to Place in ANY Race
Introduction

Horse Racing is probably the most bet on sport, along with football and greyhound racing, but it can be one of the most difficult. Favourites reportedly win around 33% of the time, so what happens in the other 66% of outcomes... Well ANY other horse goes onto win.

When it comes to place betting, far too many people just back the favourite to place, however something that may come as a surprise to you is that the favourite still only placed around 66% of the time which, with such low odds, means you don’t actually profit... You LOSE money!

In this method, we look at finding horses with higher odds that still go onto place. We’re looking at horses with odds of 10/1, 15/1, 25/1, 50/1 - Yes, as high as 50/1 - You shouldn’t be put off by this because the great thing is that you don’t need to win a high percentage of these bets in order to see a profit month-on-month.

So let’s get to it shall we? We’ve not got a contents page in this guide as you don’t really need it. At the end of the day, you just read the system, test it, paper trade it and then use it to make money. You don’t need a contents page!

Disclaimer: We cannot guarantee earnings of any sort from the systems enclosed within this guide book. Horse racing cannot be accurately predicted 100% of the time and results cannot be guaranteed by anyone. The systems in this guide book are to aid you in your betting and are not a guaranteed way of earning money.

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**The System**

You have the option of either going to Betfair and using the place markets or going to a traditional bookmakers and placing an EW bet for this system. In the example below, we are going to be using EW bets. If you decide to use the place market, then the system is the same... So just follow it as you normally would but adjust the bets accordingly.

1. Go to ANY race card on the Racing Post. To the right is an example of a race card on the Racing Post. You can view these free of charge without even being a member so don’t worry.

   The only criteria here is that the race should have at least 8 runners so that there are a minimum of 3 place positions. If you start using this method on smaller races, you’ll see your profits dropping dramatically so please abide by this ‘rule’ to see safer profits from the system.

2. Now click the OR button on the race card, circled above in green. This will order the horses from best Official Rating down to the worst. You now want to look at the odds and note down the three highest rated horses with odds of 10 or higher. In this case, we would note down Old Wigmore, Flying Award and Present to You.

3. Now repeat this for the RPR (Racing Posting Rating) column which is circled in blue. Again, click it and note down the top three horses with odds of 10 or higher. In this case, we would note down Present to You, Ballyegan and Old Wigmore.

4. You’re now done with the Racing Post for this particular race. You should now have a minimum of three horses written down and a maximum of six. In this case, we currently have a total of four horses written done. But we’re not done just yet! There’s one last step to come up with a list of horses to consider for your EW bet. Then it’s time to work on the elimination and come up with the horse to bet on.

5. Head on over to the TimeForm page at Betfair [here](#) and then navigate to the race you are currently looking at. When you’re on the TimeForm page, select the “Show: Recent Form” box. Now you need to look at the three horses with odds over 10 with the best most recent finishing position. If there are ties, refer to the second most recent. We would note down: Present to You (1st), Joaaci (3rd) and Minella Stars (4th then 1st).
6. You should now have a good list of horses. You are only interested in the highest duplicates. So if you have three of any horse then consider just those horses and get rid of the rest, if you have two of any horse then consider just those and if you have 9 different horses then you will need to consider them all.

In our example, we have 6 different horses, however, Present to You is in all three criteria and this is therefore our pick for the race.

**What happens if you have more than one pick?** Then you will opt for the horse who’s odds are CLOSEST to 15 - They can be a bit lower than 15 or a bit higher, it just comes down to the horse that is CLOSEST to 15.

7. So you’ve got your pick, now it’s time for the bet. FIRST, the stakes and the staking plan you will implement. We are going to be using a simple percentage bank staking plan whereby your stakes increase as your bank does and vice versa.

In this example, we are going to be using a bank of £250 and the percentage if 5%, we would therefore back the EW at a total bet of £12.50 - But because the EW bet is made up of a Win bet and a Place bet, we would split this in half once again so we have £6.25. Of course, if you are using the place market then you could use all £12.50

8. Now go to your bookies, and place the appropriate EW bet on your horse as is shown in the screenshot.

So what does this mean, well it means that if the horse goes onto win, with our £12.50 bet, then we would see a return of £90.63 which isn’t too bad going.

If it places, then you will be seeing £9.00 profit back approximately.

So there you have it, our way of picking horses that are likely to place. Remember, you will pick an occasional winner with this which is what sends your profits BIG and you will pick a lot of horses that place.